As an active member of The Green Parking Council, Park Assist has been proud to participate in the development of the Green Garage Certification Program: the first and only global rating system to define and recognize sustainable practices in parking structure management, programming, design and technology. The program is exclusively administered by Green Business Certification Inc (GBCI), the sole credentialing body for LEED and other key certifications.

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Turning an often frustrating effort into a stress-free experience.

For private enterprises and public facilities alike, the parking experience makes a crucial first impression on both first-time and frequent visitors. To complement our revolutionary camera based smart-sensor system for parking guidance, Park Assist® has developed a diverse portfolio of leading-edge wayfinding signage elements. This wealth of advanced options helps provide hurried parkers with assurance and peace-of-mind from the moment they arrive, creating a positive experience that encourages repeat visits in a brand-building way.
A welcoming starting point for our seamless wayfinding continuum.

The Park Assist approach to parking guidance is to remove all stress and uncertainty from the process. The overarching goal is to provide a seamless and stress-free experience for each parker – from initial entry to an open space. All while improving overall traffic flow throughout a facility, across an entire property, and even in the surrounding area.

Next-generation guidance at every key decision point.

Through the unique synergy of our camera based smart-sensor system and customizable wayfinding signage, parkers are treated to a higher level of guidance and convenience from the moment they arrive – along with valuable followup guidance at every key decision point.

As a result, search time is reduced by as much as 44%* – an average time savings of 76 seconds per parker – when a facility is over 75% occupied. For a 2,500-space garage this can result in a yearly savings of up to 52,100 gallons and 459,000 kg of related CO₂ emissions.

Our advanced camera based systems also exhibit a 99%+ accuracy rate. In a Park Assist installation, the core system regularly gathers a smart-sensor image from every parking space across an entire site at designated times. This highly reliable data stream becomes the lifeblood of each Park Assist wayfinding signage installation.

An extensive portfolio of off-the-shelf designs. Customizable to meet specific branding needs.

The signage assets offered by Park Assist include arterial signage for properties with multiple parking areas. Level signage for each level of a chosen garage. And directional in-aisle pointers to help drivers make on-the-spot decisions within a chosen level. All of which leads parkers to the signaling color-coded LEDs on the smart-sensors themselves.

Through the artful combination of our digital displays and attractive aluminum enclosures, in-house Park Assist experts work with you to tailor an advanced wayfinding system to the individual needs of each facility. The enclosures are also fully customizable: enabling you to project your brand image in a visually arresting and memorable way.

* According to an Arup study commissioned by Park Assist for the 2,513-space parking facility at Westfield Century City Shopping Centre in Los Angeles. Comparative data was recorded one month before and one month after the installation of a Park Assist camera based smart-sensor system.
Advanced LED Inserts: Exclusive designs with more capabilities.

The effectiveness of any digital wayfinding signage is defined by the quality of its LED displays. Developed exclusively for Park Assist, our new portfolio of next-generation displays are designed to bring a wide range of capabilities to our expansive portfolio of customizable signage enclosures.

With generous sized characters for exceptional readability, our advanced LED displays are software configurable and offer multicolor capabilities. With an IP54 seal rating, the high-quality construction of these durable inserts also keeps detrimental dust and water away from the sensitive electronics. Options include:

130mm Signage Displays
These 7-segment displays are bona fide workhorses across the expanse of a Park Assist guidance system. Ideal for directional in-aisle pointer displays and smaller guidance signage to broadcast the number of available spaces. LED color is easily changed through a simple software setting adjustment.

Special Purpose Displays for Disabled/Family
These displays, which are used in conjunction with other signs, guide parkers to bays that are reserved for either disabled persons or families. While the 2-digit disabled wheelchair symbol insert is most universally used, the pram/stroller symbol display is frequently used in larger retail parking facilities.

200mm Signage Displays
Designed to be read from further away, these displays are used to display characters in a bold and attention-getting manner. The classic 7-segment version can display 4-digit words such as OPEN or FULL. Our premium-quality matrix version can show 4-digit words at full height, of six digits words such as VALET and EVENT at a smaller typeface.
Our portfolio of standard signage configurations:
Both comprehensive and customizable.

On the following pages, you’ll find detailed schematics for the wealth of wayfinding signage options that comprise the Park Assist signage portfolio. This product portfolio has been developed to serve the varied needs of a typical smart-sensor system installation.

With this core set of signage options as a foundation, Park Assist signage experts are ready to collaborate with you to create a wayfinding strategy that is tailored to the needs of your facility. This includes the customization of signage to incorporate the look and feel of your brand in an impactful way.

Contact us today for more information.
We’d be pleased to begin a dialogue on ways we can help design and implement an effective, brand-enhancing wayfinding signage program for your facility.
+1 646-937-6078
sales@parkassist.com

SN-130-3A-SS-210 130mm: 4 Digit/ 3 Digit and Arrow
• 4-digit OR 3-digit with Arrow
• 7-segment
• Red/Green/Amber, Red X
• IP54 enclosure
SN-130-ADS-BL-210  130mm: Disabled and Arrow

- Disabled, Arrow
- Arrow, Blue, Red X
- IP54 enclosure

SN-130-2ADS-BL-210  130mm: Disabled 2 Digit and Arrow

- Disabled
- 2-digit, Arrow
- 7-segment
- Blue, Red X
- IP54 enclosure

SN-130-APR-WH-210  130mm: Pram and Arrow

- Pram/Stroller, Arrow
- White, Red X
- IP54 enclosure

SN-200-3-SS-210  200mm: 3 Digit

- 3-digit
- 7-segment
- Red/Green/Amber
- IP54 enclosure

SN-200-4-SS-210  200mm: 4 Digit

- 4-digit
- 7-segment
- Red/Green/Amber
- IP54 enclosure

SN-200-MX-210  200mm: Full Matrix

- Full Matrix
- Red/Green/Amber
- IP54 enclosure
An extensive portfolio of signage enclosures: The backbone of our multi-level wayfinding.

In order to attract today’s time-pressed parkers, the job of a modern wayfinding system begins at street level. Once parkers are attracted to enter the parking facility, the mission of the signage is to provide valuable occupancy and directional information – guiding them quickly and effortlessly in open spaces.

The Park Assist portfolio of durable, aluminum enclosures offers a diversity of high-quality options. With the help of our in-house signage experts, a cohesive and effective wayfinding system can be tailored to the logistical and branding needs of a specific facility – or across a portfolio of properties.

Standard Enclosure Types

- **Blade**: This space-conscious Blade enclosure, which protrudes from a wall, can be used in numerous locations throughout a facility.

- **Flag**: Mounted on a single pole, this enclosure offers the space-conscious flexibility of a Blade in a freestanding format.

- **Monument**: The physical presence and generous signage area of this exterior ground-mounted enclosure lends itself to high-impact branding.

- **Overhead**: Used mainly for interior signage, this enclosure is an in-aisle workhorse for establishing an intuitive wayfinding path.

- **Pole**: Similar to the Flag design, this two-legged enclosure is ideal for exterior and other applications that require more stability.

- **Wall**: A flexible and compact option for areas where other types of enclosures are not feasible due to space and/or logistics.

All Park Assist enclosures, except our wall-mounted units, are available as one-sided or two-sided enclosures.
To further enhance the design sophistication and branding impact of your signage, all Park Assist enclosures are available with two distinct backlighting options:

**Backed-Up Backlighting.**
The characters and design elements are routed into the enclosure housing itself, and backlit through a custom-colored plexiglass panel.

**Pushed-Through Backlighting.**
The embossed characters and design elements on an acrylic panel are pushed through the enclosure housing, for added dimension and glowing-edge effects.

**Wireless Data Options**
For signage locations where a direct connection to the core network is not feasible and/or is cost-prohibitive, wireless data modules can be integrated to complete the wayfinding information loop.

**Power Options**
Every Park Assist signage package is tailored to address the unique requirements and challenges of each site. Typically, LED signs are hard-wired to the local 24V DC equipment. In remote locations, wireless communications and 110/220V power are utilized. Our experienced signage design/solutions team works out the specific details for each installation.